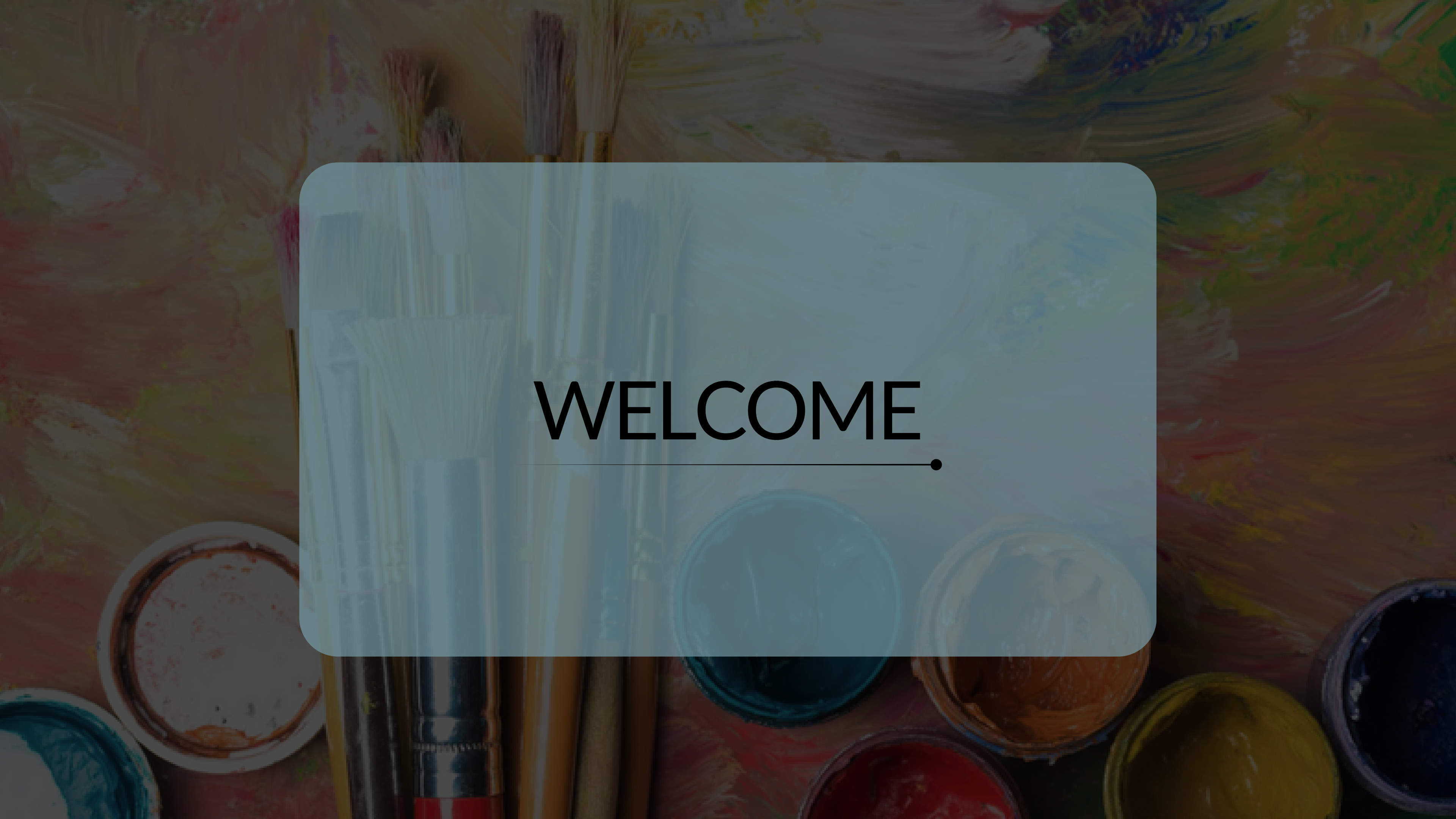


THE ART OF BEING AN ARTIST

WORKSHOP PRESENTATION

SEPT | 2025



The background of the image is a close-up, top-down view of various art supplies. In the center, there is a light blue rectangular area with rounded corners. Overlaid on this area is the word "WELCOME" in a large, black, sans-serif font. Below the word, a thin horizontal line extends to the right, ending in a small black dot. Surrounding the central blue area are several paintbrushes with wooden handles and white bristles, some of which are dipped in paint. There are also several small, round paint pots in various colors (blue, brown, yellow, red, black) scattered around the brushes. The overall composition is artistic and creative.

WELCOME.

Introduction

- Who are we?





CREATIVE HABITS & RITUALS

GETTING INTO A CREATIVE SPACE

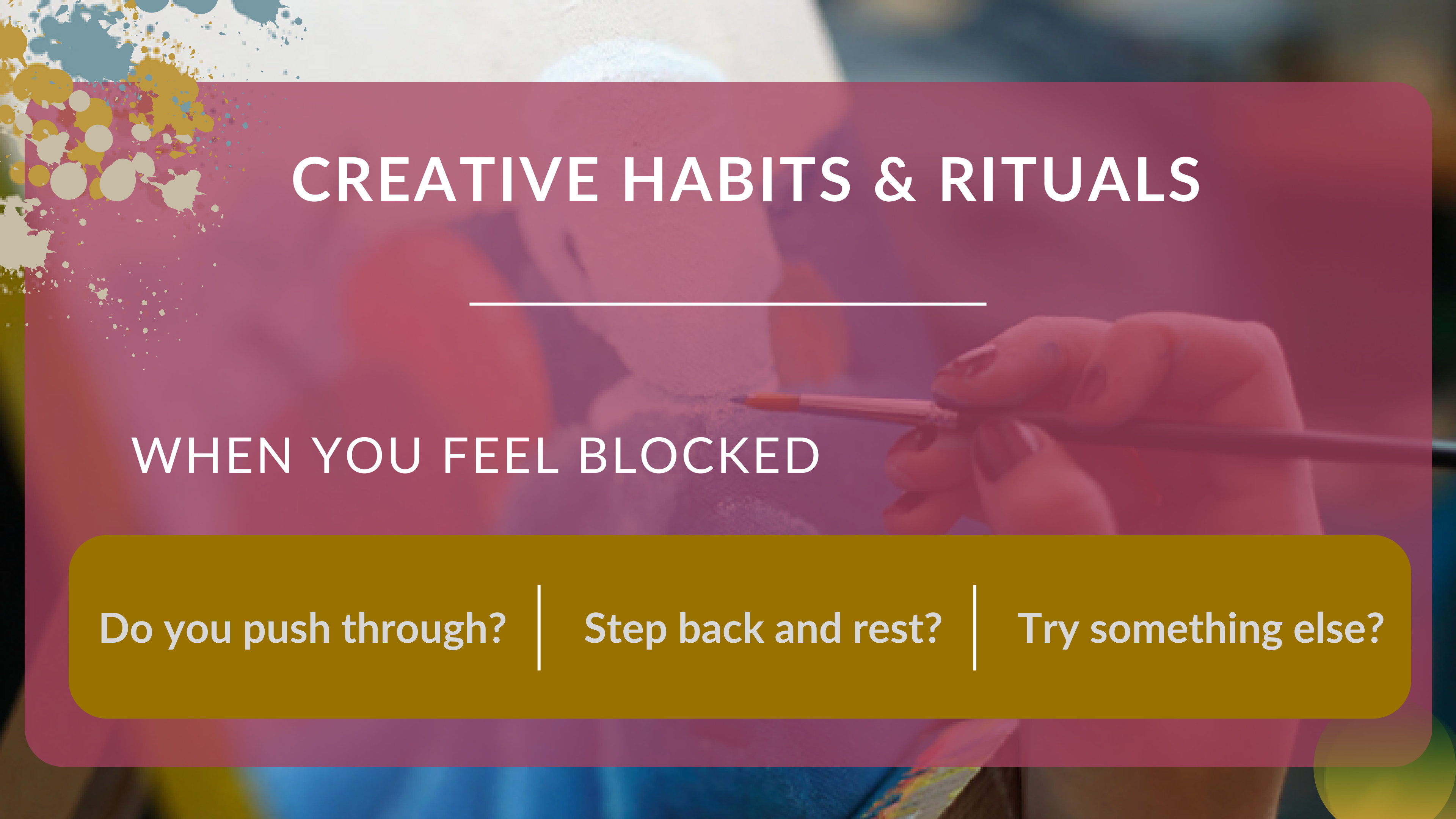
- What rituals or habits help you begin creating?
- 

The background of the slide is a photograph of a person's hands writing in a notebook. A cup of coffee sits on a table next to the notebook. The image is overlaid with a semi-transparent maroon rectangle. In the top-left corner, there are yellow and blue paint splatters. In the bottom-right corner, there are yellow paint splatters.

CREATIVE HABITS & RITUALS

SHORT WINDOWS OF TIME

- When you only have a little time, how do you make it feel meaningful?



CREATIVE HABITS & RITUALS

WHEN YOU FEEL BLOCKED

Do you push through?

Step back and rest?

Try something else?



CREATIVE HABITS & RITUALS

GROUP KŌRERO

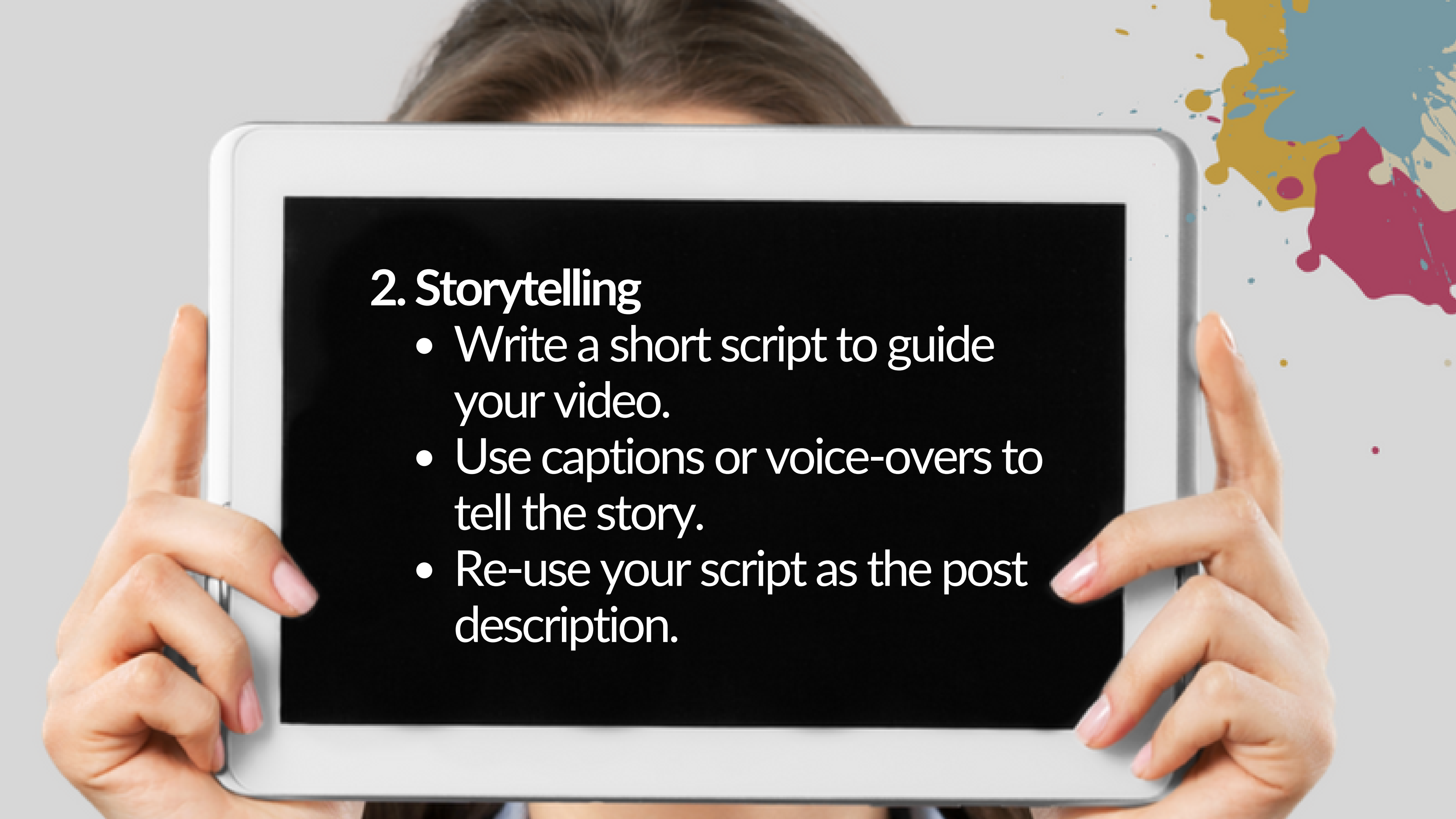
- Open discussion: what works for others?
- Sharing experiences and strategies



USING REELS OR VIDEOS TO TELL A STORY

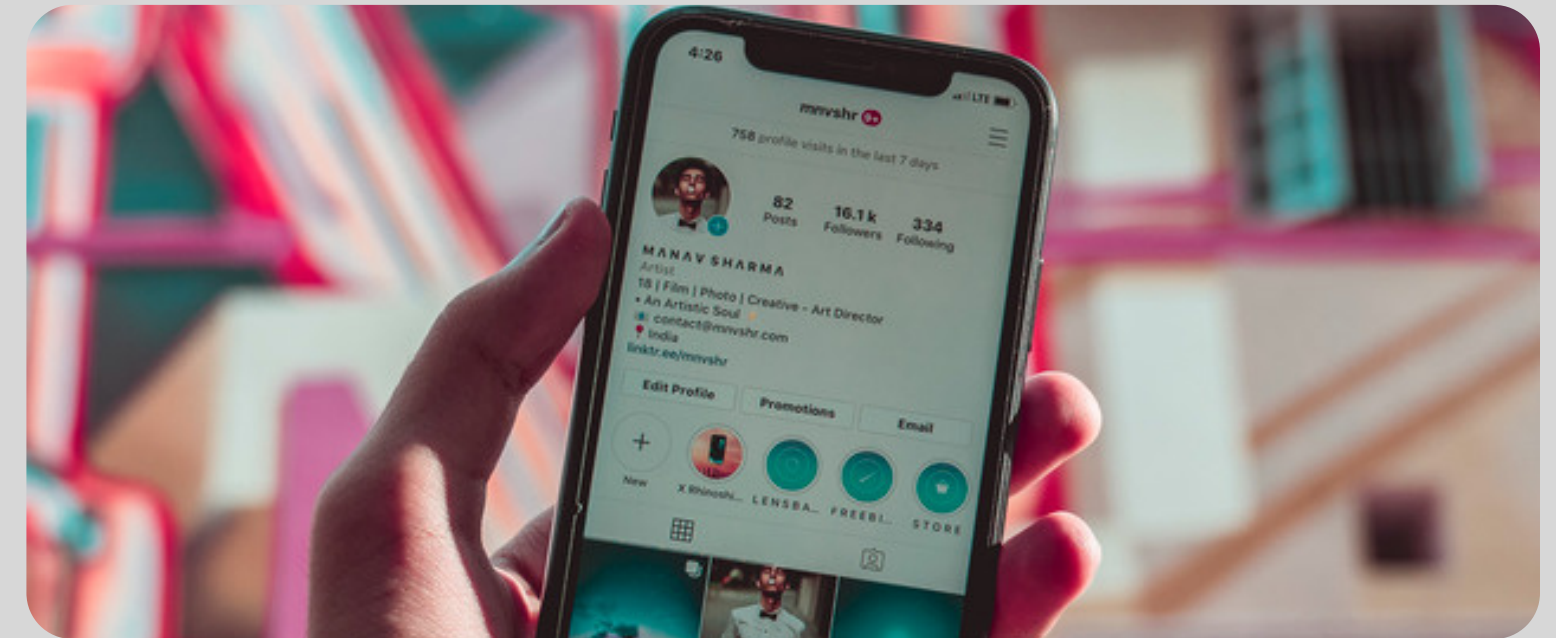
1. Preparation

- Organise your videos in your camera roll – create a dedicated folder.
- Take process shots throughout the creation phases.



2. Storytelling

- Write a short script to guide your video.
- Use captions or voice-overs to tell the story.
- Re-use your script as the post description.



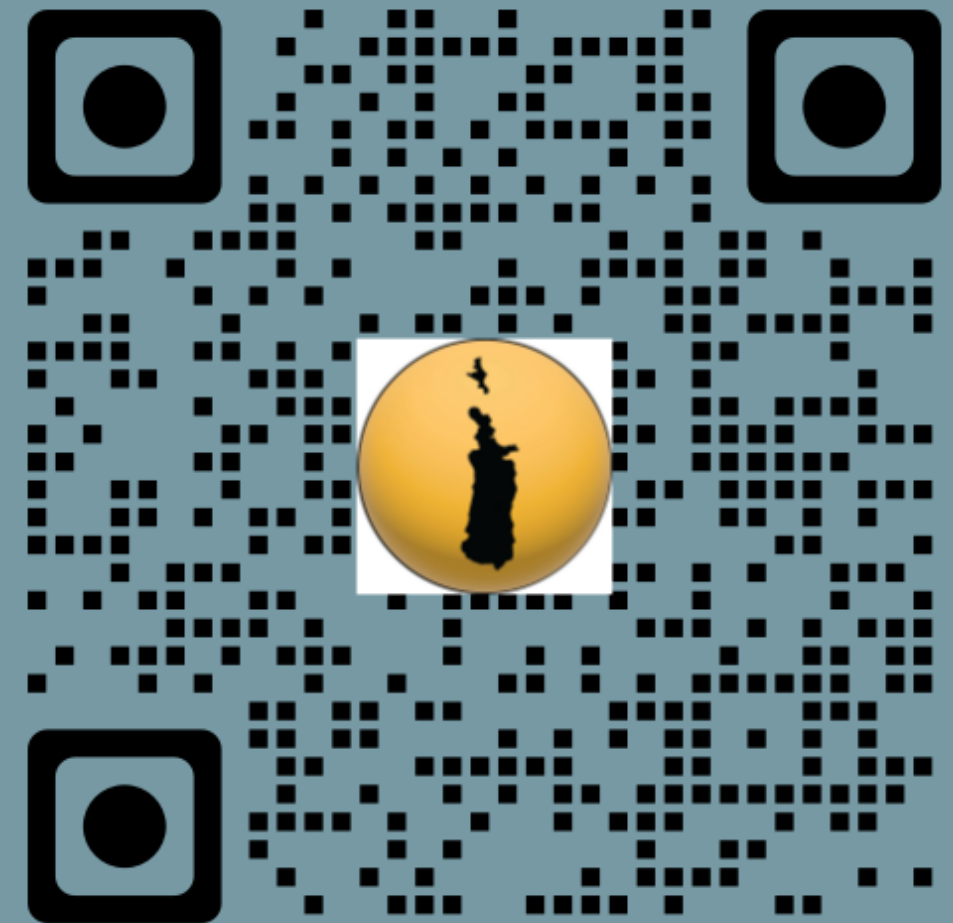
3. Technical Aspects

- Pay attention to timing – study other creators' video lengths and consider viewers' attention spans.
- Think about angles and lighting when filming your final product.

4. Engagement

- Reels and videos give your audience a deeper connection to your work.
- Choose music that sets the mood and complements your creation.



[illegible]



THE ART OF BEING AN ARTIST

THANK YOU



SEPT | 2025

