



# COROMIND

## MEDIA PACK

### OUR VISION

We are passionate about sharing educational, informative, and entertaining content that fosters personal and community growth. Coromind is dedicated to supporting local artists and creatives, celebrating their craft and contributions. We also value community engagement, creating a space for members to share their thoughts. Our goal is to build a vibrant and connected community in the Coromandel.

### WHY BE PART OF IT?

Advertising with Coromind works. It provides unparalleled opportunities to connect with the Hauraki-Coromandel community. When you choose to advertise with us, you benefit from:

- ◆ Being Part of Hauraki's Artistic Vibe
- ◆ Supporting Local Artists by Providing Them with a Platform
- ◆ Ensuring High-Quality, Long-Lasting Ad Visibility
- ◆ Featuring Your Ad in a Local Collectible Gem
- ◆ Enjoying Budget-Friendly Options for Local Businesses
- ◆ Reaching Audiences All Over the Hauraki-Coromandel

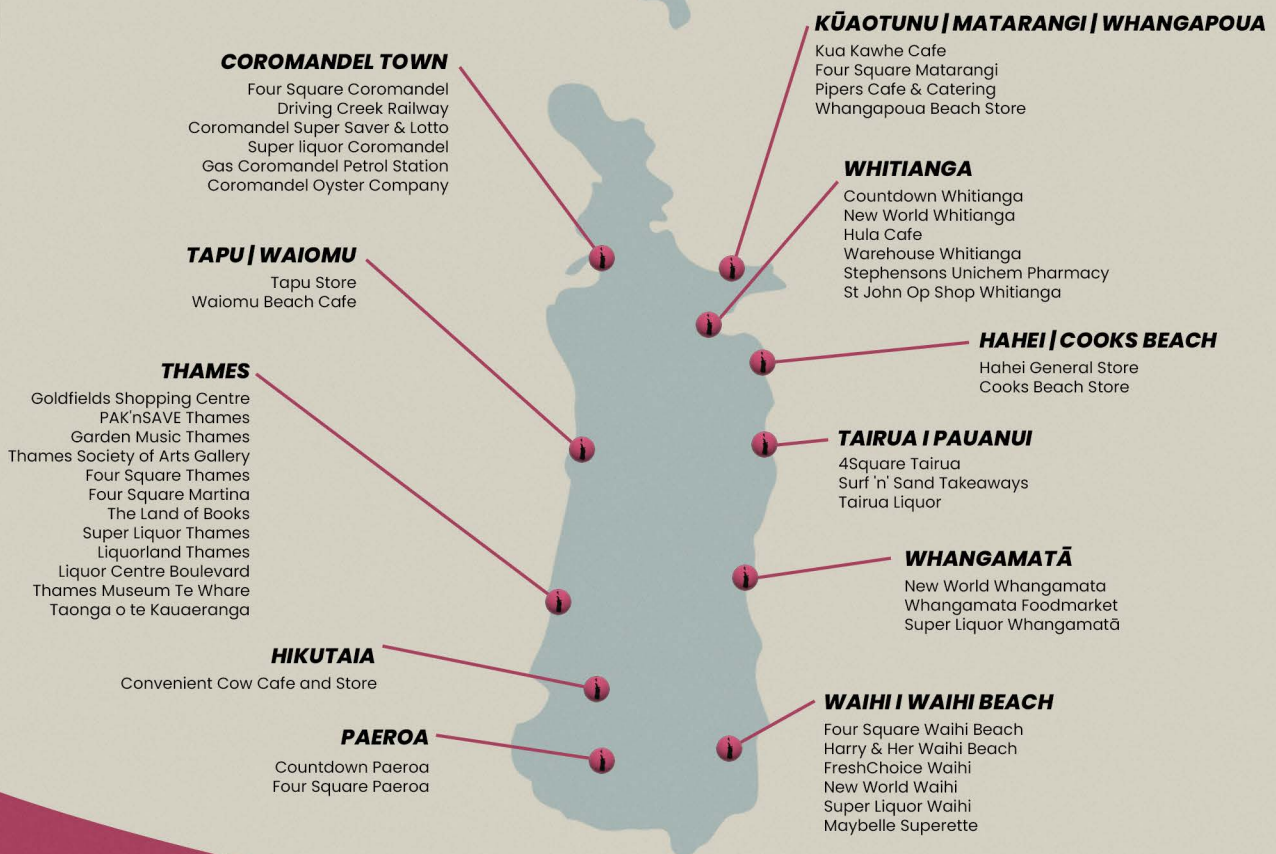
*Coromind is also available online, with articles being produced in high-quality video. And an audio version means readers can engage anytime, anywhere.*

*Click the icons below to visit our website and social media!*



### DISTRIBUTION

We distribute between 3,000 to 5,000 printed copies of Coromind each month. You'll find our magazine in stands, cafés, supermarkets, and retailers throughout.



## SIZE AND PRICE GUIDE

### ADVERTISING WITH US IS EASY!

- ◆ Choose the size
- ◆ Book your Ad
- ◆ Submit your artwork
- ◆ Look out for your invoice
- ◆ Get on with business!

Ad Sizes - Prices do not include GST

All dimensions in mm and all Ads will need 5mm bleed

First Ad design free, re-design or alterations \$50 Dollars fee

Business Card Ad (97.5 x 53.4): **\$99**

Horizontal Banner Ad (200 x 53.4): **\$195**

Quarter Page Ad (92 x 136): **\$250**

One-Third Page Horizontal Ad (200 x 111.8): **\$325**

One-Third Page Vertical Ad (97.5 x 170.2): **\$340**

Half-Page Horizontal Ad (210 x 148.5): **\$370**

Half-Page Vertical Ad (97.5 x 297): **\$400**

Full Page Ad (210 x 297 with 5mm bleeding): **\$620**

Half Page IBC 'Inside Back Cover' (210 x 148.5): **\$475**

Full Page IBC 'Inside Back Cover' (210 x 297): **\$850**

Back Cover (210 x 297): **\$1200**

Advertorials - Prices do not include GST

Half Page Horizontal Advertorial (210 x 148.5): **\$450**

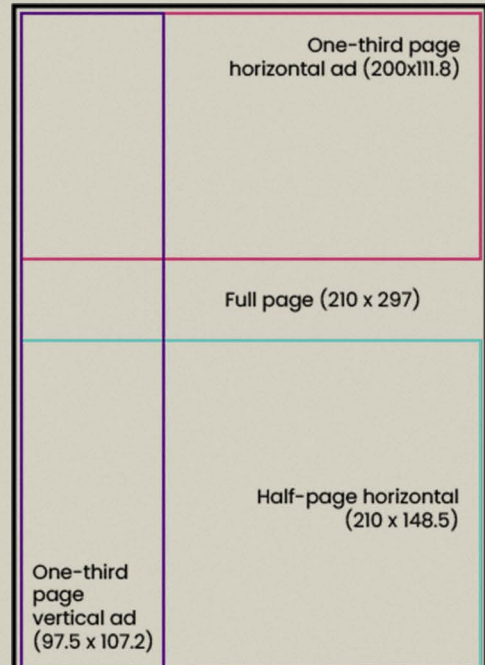
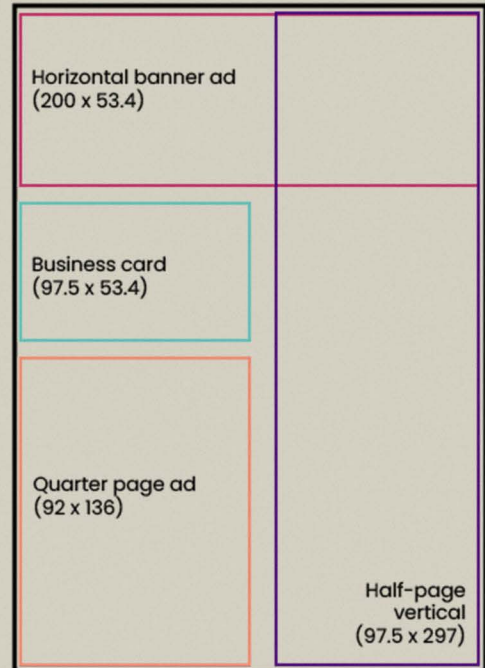
Half Page Vertical Advertorial (97.5 x 297): **\$480**

Full Page Advertorial (210 x 297): **\$810**

Educational Content Page (210 x 297): **\$650**

Audio Version - Prices do not include GST

30 second ad played Twice per Edition: **\$55**



**DO YOU NEED SOMETHING ELSE?**

**We can help you!**



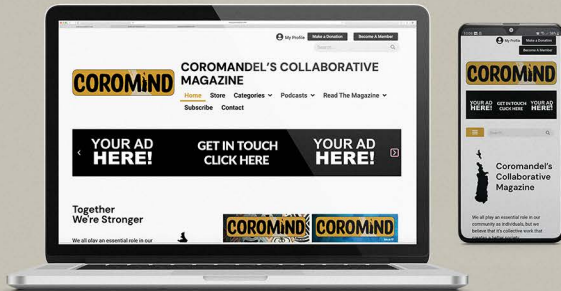
ONLINE DEALS - PRICES DO NOT INCLUDE GST

**25% OFF** for Printed version advertisers

The banner will be displayed on the platform for a duration of 1 month.

Online Article: **\$150**

Online Article with Audio Version: **\$200**

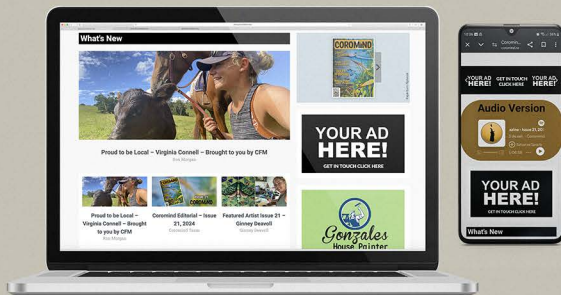


1. Prime Header Strip  
(appears on all website pages): **\$180**

Desktop [1600 by 230 pixels]  
Mobile [ 960 by 285 pixels ]

2. Middle Page Banner (in the audio version's player section): **\$75**

Desktop [1600 by 230 pixels]  
Mobile [ 960 by 285 pixels ]



3. Business Card Side Banner  
(main page): **\$55**

Desktop / Mobile [765px by 435px]

4. Business Card Ad Across  
All Articles: **\$85**

Desktop / Mobile [765px by 435px]





Flock Media Group's goal is to innovate and introduce new forms of communication to the Coromandel region while highlighting, enriching, and connecting with the local community.



### **Video Production**

Are you looking at creating personal, corporate video content or record your event? Our experienced and high-qualified team is ready to take up the entire video production process, from the development of ideas to content distribution.



### **Online Content**

Our media group offers a comprehensive range of online services, from social media management and digital marketing to podcasts, live streaming, e-commerce solutions, and more, tailored to elevate your brand's online presence.



### **Offline Services**

Our services cover all your printing and design needs, from creating brochures, magazines, and business cards to specialized printing, branding, and event support. We also offer eco-friendly options, marketing integration, and comprehensive project management to ensure your projects are executed flawlessly from start to finish.



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